

Asturias Advanced Manufacturing Hub

Asturias is an industrial region with outstanding technological capacities, both from its leading companies and its research and technology centres.



The Asturias Advanced Manufacturing Hub is set to showcase the industrial and technological capacities that Asturias has to offer, with clear specialisation towards digital innovation hub and the steel innovation hub.

The regular stand of Asturias is located in:

Industry 4.0 Pavilion
Hall 8, Stand A35

We are looking forward to see you there!

[+ INFO](#)



SOCIEDAD DE PROMOCIÓN EXTERIOR
PRINCIPADO DE ASTURIAS S.A.



April 23-24, 2018



23 April

 Industry 4.0 Pavilion
Hall 8, Stand A35

PRESS CONFERENCE

[+ INFO](#)

17:00 - 17:15 h.

Asturias in Hannover Messe: industrial leadership through technology

Regional Minister of Employment,
Industry and Tourism of Asturias
Isaac Pola Alonso


BLOCKCHAIN AND IoT: A REALITY IN INDUSTRY 4.0

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CTIC Technology Center
Luis Meijueiro
IT Consultant Engineer - Expert in Blockchain Technologies

23 April 12:30 - 12:45 h. / 16:00 - 16:30 h.
24 April 12:30 - 12:45 h.
25 April 12:30 - 12:45 h. / 16:30 - 16:45 h.

24 April

 Sala VIP Room, Global Business
Markets, Hall 27

INVEST IN ASTURIAS AND EXPAND YOUR BUSINESS IN A LAND OF OPPORTUNITIES

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10:00 h.

Welcome and General presentation of Asturias

Regional Minister of Employment,
Industry and Tourism of Asturias
Isaac Pola Alonso

10:20 h.

Asturias Advanced Manufacturing Hub

General Manager of IDEPA
Eva Pando Iglesias

10:30 h.

Success stories of multinationals established in Asturias with R&D Centers 4.0 technologies

ThyssenKrupp Elevator Innovation Center
*Javier Sesma, General Manager thyssenkrupp Elevator
Innovation Center*

PMG
Néstor Martínez, Managing Director PMG Asturias Powder Metal

Phoenix Contact
*Andreas Rossa, Executive Vice President PHOENIX
CONTACT*

ArcelorMittal
*Carlos Alba, Head of ArcelorMittal Global R&D Digitalization
and TechnoEconomics*

11:10 h.

Cocktail

 Industry 4.0 Pavilion
Hall 8, Stand A35

ASTURIAS ADVANCED MANUFACTURING HUB

14:30 h.

Welcome

Regional Minister of Employment,
Industry and Tourism of Asturias
Isaac Pola Alonso

14:35 h.

Asturias Advanced Manufacturing Hub: success cases in R&D projects

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ArcelorMittal
*Carlos Alba, Head of ArcelorMittal Global R&D Digitalization
and TechnoEconomics*

PMG
Néstor Martínez, Managing Director PMG Asturias Powder Metal

thyssenkrupp Elevator Innovation Center
*Javier Sesma, General Manager thyssenkrupp Elevator
Innovation Center*

15:20 h.

Asturias Advanced Manufacturing Hub: technology centres, clusters, administration

Steel Innovation Hub
*Iñigo Felgueroso, General Manager ITMA,
PRODINTEC*

Digital Manufacturing Hub
*Eva Pando, General Manager IDEPA
José Ramón Natal, Cluster Manager MetalIndustry4
Pablo Coca, Chief Operating Officer CTIC*

16:15 h.

Informal Networking Session

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